

EXTRA!

Griesbach Bugle

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SPECIAL ISSUE

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Community Fund begins; People Helping People



IS YOUR CHILD HERE? . . . Your contribution to the United Community Fund drive now going on helps these Griesbach children in many ways. Among the 46 Agencies which benefit are the Boy Scouts, Girl Guides, YMCA and YWCA. Photo shows Governor-General Vanier and Lieutenant General Geoffrey Walsh during the vice-regal visit to Edmonton last year.

Wescom PR photo.

CITIZENSHIP AWARD . . .



CAMPAIGN AWARD For Outstanding Citizenship

THE ARMED SERVICES OF CANADA
STATIONED IN EDMONTON

Tangible evidence of the much-maligned word "citizenship" is this plaque presented by the United Community Fund executive to the Armed Forces in Edmonton for their part in the 1960 drive. Goal for the three services this year is \$10,000.

Wescom PR photo.

MANY AGENCIES WILL BENEFIT FROM UCF DRIVE

There are forty-six agencies which receive grants from the United Community Fund.

They are divided into health, welfare and youth agencies and many of them are organizations with which the Armed Services live from day to day.

Included are the Canadian Red Cross Society of Edmonton, Canadian Foundation for Poliomyelitis and Rehabilitation, Canadian Mental Health Association, Canadian National Institute for the Blind, Multiple Sclerosis Society of Canada, St. John Ambulance Association, Victorian Order of Nurses, Beulah Home, Anglican Social Service Centre, Catholic Family and

Child Service, Edmonton Creche and Day Nursery Society, Family Service Bureau, Home for Ex-servicemen's Children, Misericordia Social Service Home for Unmarried Mothers, Our Lady of Atonement Home, St. John's House, Salvation Army.

Youth agencies which benefit from the fund include Boy Scouts, Girl Guides, Canadian Girls in Training, Central Boys' Club, Boysdale Camp, Navy League of Canada, Rosary Hall, St. Mary's Home Technical School, Sisters of Service Residential Club, YMCA, YWCA.

These are just a few of the forty-six agencies that are involved in the current appeal for funds.

THE GRIESBACH BUGLE

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DEADLINE 12 FULL DAYS BEFORE THE END OF THE MONTH.

Some Questions And Answers

In response to questions received by fund officials, the following has been produced as a composite of skeptical questions asked:

Who uses the United Community Fund Services?

One or more persons uses one or more of the agency services during the course of the year.

What area is covered by the United Fund?

The 46 agencies in the United Fund of Greater Edmonton serve the people in the entire area. This includes Beverly, St. Albert, Jasper Place, Namao, Sherwood Park and Griesbach.

Aren't fees charged by some service agencies?

Yes, fees are charged according to ability to pay. The United Fund makes up the difference between amounts received from fees and other sources and the total cost of services. In this way, services are denied to no one. Those who cannot pay are given services free.

Why have a united campaign?

To combine 46 separate appeals in one and to eliminate competitive appeals.

I pay for my children to belong — why should I give?

Fees and dues do not come close to covering the actual cost of maintaining services. If the membership fee was based on actual costs, a great many boys and girls could not take advantage of them.

How can I get service?

If you, or someone you know, needs service, telephone 424-7966 — the Welfare Information Service.

Why aren't all drives in the United Fund?

Any worthwhile agency, serving a useful purpose, has been invited to join the Fund — in short, an "OPEN DOOR" policy. Any agency, which is not a member of the United Fund, has of its own choice declined to participate.

Are commissions paid to canvassers?

Absolutely not.

Other members of the committee include Squadron Leader Paul Bisby for the RCAF, and Lieutenant D. MacDonald for the Navy.

Army people involved are Major K. J. Aril for the Officers' Mess; Major Z. S. Wozny for the Sergeants' Mess; Major C. L. A. Robins for the rank and file for both headquarters formations of Western Command and Alberta Area; Lieutenant R. M. Oldaker for miscellaneous personnel; Major J. G. W. Mills for the 2nd Battalion PPCLI and PPCLI Depot, and Mr. J. W. Romaniuk for civilian personnel.

Personal From the GOC A MESSAGE

I am particularly pleased that one of my first duties as the new General Officer Commanding Western Command, is to ask the residents of Griesbach, and our civilian employees, to think sincerely about their contribution to the United Community Fund now in progress. No one can deny the desirability of the fortunate helping the less fortunate, and we in the services are in a position to help. Incidentally, there have been many times during my service that I have seen the organizations which benefit from community funds help serving soldiers or their families.



The idea of one appeal instead of dozens is good common-sense, and as responsible citizens of Canada we should all do our best.

I hope all ranks will see fit to make generous contributions.

J. M. Rockingham,
(Major-General)
General Officer Commanding
Western Command

Are United Fund campaigns costly?

They are not. The United Fund method of united fund-raising is the most economical and efficient in existence. This year it is estimated only 4 cents of the contributed dollar will be spent for campaign expenses.

What is the campaign goal?

The goal of \$1,062,300.00 is the minimum amount needed for the efficient and humanitarian operation of the 46 agencies in the United Community Fund of Greater Edmonton, for the coming year. It has been set after an exhaustive survey by the Fund's Budget Committee. For the members of the Regular Armed Forces in Edmonton the goal has been set for \$10,000. This includes Navy, Army and Airforce.

Announce Fund Personnel

The chairman of the armed services of the Edmonton Community Fund is the Commander of Alberta Area, Brigadier J. S. Ross. His deputy, and also chairman of the army drive, is Col. H. A. Millen, Chief of Staff.